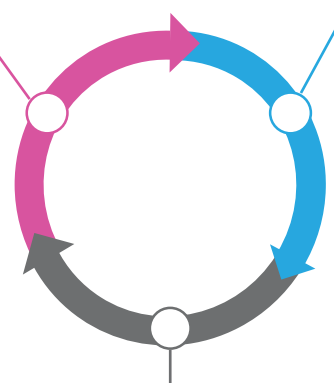


Tableau+Einstein AI Visualization Accelerator

SpringML uses our Analytics Maturity Model and AI Storybook approach to lend our expertise to accelerate time to value and bring AI and Machine Learning to teams across the organization:

Marketing

- Predicting Marketing Responses
- Customer Attrition
- Customer Engagement Analytics



Operations

- Analyze Employee Turnover
- Invoice and Payment Predictions
- Inventory and Supply Chain Optimization



Sales

- Propensity to Buy
- Propensity to Churn



AI STORYBOOK WORKSHOP

In a SpringML AI Storybook Workshop, we assess your organization's AI and advanced analytics maturity leveraging our proprietary maturity model. Deliverables include:

- **AI "Storybook"**
Leveraging current data models, infrastructure, integrations and BI landscape, we create a custom "storybook" for AI adoption
- **Prioritized Project Sprints**
Reviewing together existing dashboards and models, we recommend project sprints based on business goals, and short/long-term priorities
- **Training**
Offer customized guided videos, training, change management and enablement programs to support adoption

CUSTOMERS



PROJECT TIMEFRAME

