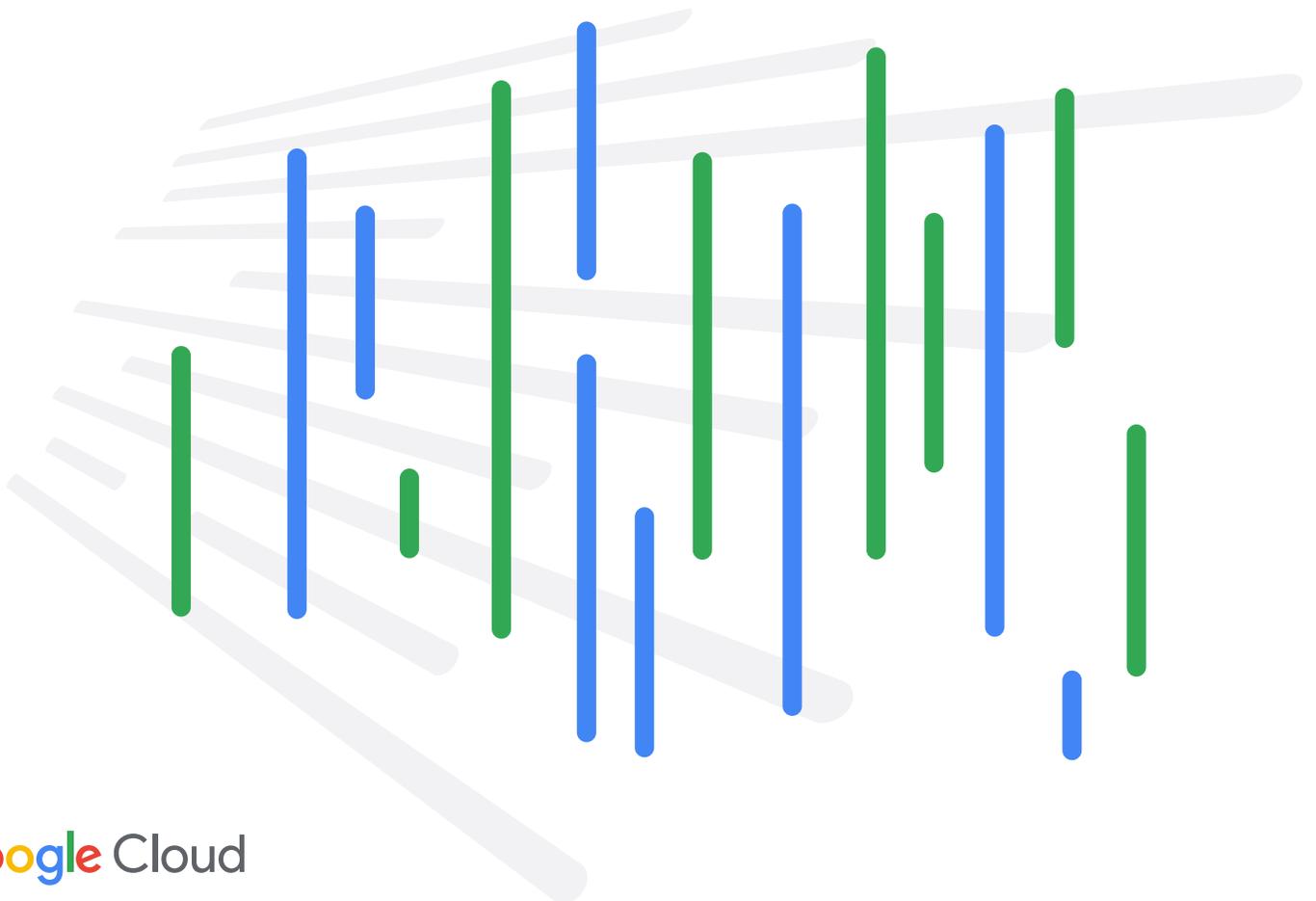


Looker & SpringML Deliver a System of Intelligence

Create greater value and insights by connecting data to organization-wide machine learning models



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Companies are adapting to the new normal with updated goals and execution plans, switching gears from a business-as-usual approach to kick-start growth. Leading enterprises are leaning into building AI-powered applications from the ground up to help guide and make informed recommendations with data. An efficient and favorable starting point is machine learning insights that can be used seamlessly, automatically, and at scale to alter customer behavior.

Successful companies that build modern data platforms will not just create “wow factor” dashboards or even democratized, data-driven insights. While both are a great start, cloud data platforms create a system of intelligence for the whole organization. Two key challenges in AI-powered systems are trust and adoption. SpringML not only delivers AI-powered smart applications but also builds explanations in analytics platforms so that users trust the outcomes of machine learning models.

Delivering a System of Intelligence

SpringML enables enterprises to democratize data across large organizations by building a modern data platform. This is a system of intelligence whether it is referred to as a large-scale customer data platform, a specific marketing data warehouse, or traditional enterprise data warehouse. Specializing in data intensive industries such as healthcare, public sector, manufacturing and mining, media and entertainment, and retail, customers can rapidly migrate or modernize existing data lake platforms, or create new ones on Google Cloud. SpringML works with Looker as the visualization tool of choice to build AI-powered analytics that can scale to address enterprise BI requirements as well. The goal is to build the environment and foundational architecture that efficiently meets short-term requirements but can also grow with a longer-term innovation strategy.

“The completion of the first MVP has helped us establish governance and data stewardship, build the enterprise data platform foundation, and provided our leadership the art of the possible for analytics.”

Hayelom Tadesse
Director, Enterprise Data
Product Management at
Iron Mountain

Industries



Healthcare

- Patient 360
- Stockout prediction
- Wearables integration
- Provider analytics



Public Sector

- Smart city initiatives
- Mobility reports



Retail Store Analytics

- Like for like sales
- Demand supply forecasting



Media & Entertainment

- Marketing campaign analytics
- Ads effort vs. results

IT Initiatives



Modern data platforms



Advanced data & analytics



AI powered analytics

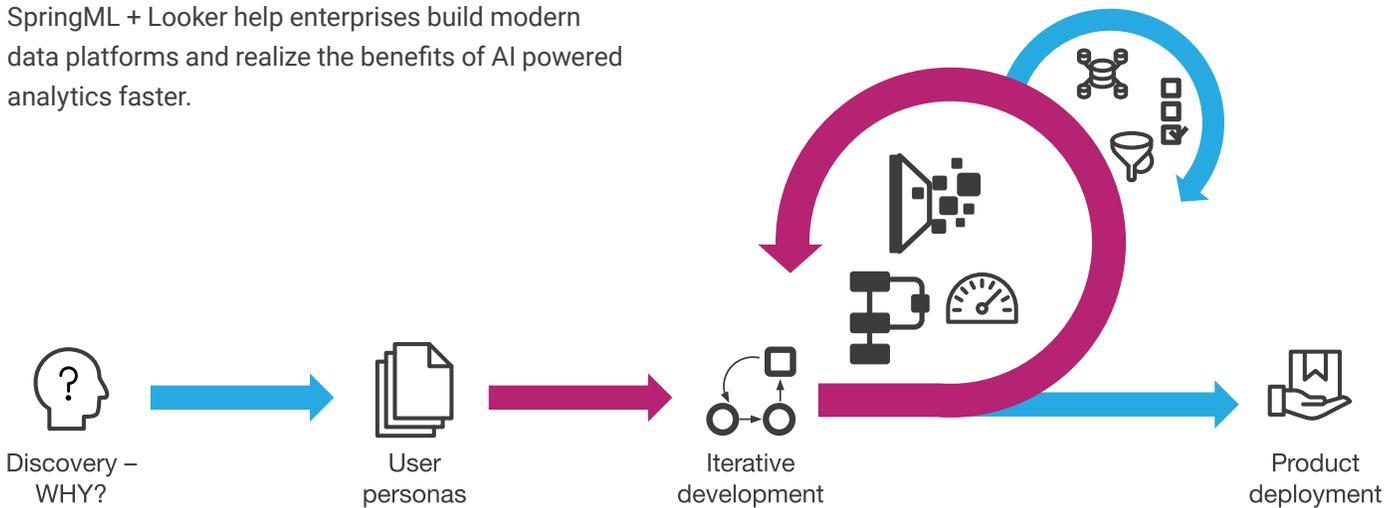
Analytics projects: 250

Fortune 500 customers: 50

Enterprise dashboards: 3,000+

Experts: 110

SpringML + Looker help enterprises build modern data platforms and realize the benefits of AI powered analytics faster.



SpringML + Looker

SpringML Value

- Experts in building modern data platforms
- Go-to partner of choice for Google Cloud data warehouse development using BigQuery
- Offers a proven methodology to democratize data and referenceable customers
- Combines the right mix of AI-powered guided actions and traditional BI reporting to help users make informed decisions
- Experts in LookerML development and advanced features of Powered By Looker

Looker Value

- Offers a platform for the modern enterprise
- Provides a unified, trusted and complete view of all business data
- 100% in-database—centralized business metrics
- Delivers fresh data quickly accessible to all business users
- Comprehensive view of data sources
- Provides new architecture with flexibility and scale to tackle the modern data ecosystem
- Provides extensibility and connectivity to thousands of web services and apps
- Offers actionable insights delivered when and where needed
- Allows business users to ask complex questions with simple sharing across the organization with a URL

About SpringML

SpringML delivers data-driven digital transformation outcomes with an experimentation and design thinking mindset. SpringML is a premier Google Cloud consulting and implementation partner with a focus on industry-specific solutions. They offer Google Cloud specializations in data analytics, machine learning, application development, and marketing analytics.